



The Gary Literacy Coalition, Inc.

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LITERACY SUPPORT OPPORTUNITIES

Corporate and Individual Sponsorship Opportunities

E- Reader- \$10,000

Includes Dinner-Theater event VIP seating for 20 (2 tables) • Table champagne • Autograph/Photo Opportunity with performer • One full page color ad • Special recognition during event • Social Media and Website recognition • Recognition on electronic banner • Exclusive table signage • 1 year recognition on GLC marketing materials.

Highlighter- \$5,000

Includes Dinner- Theater event premium seating for 10 (1 table) • One full page color ad • Special recognition during event • Social Media and Website Recognition • Exclusive table signage • Recognition on electronic banner • 6 months recognition on GLC marketing materials.

Page Turner- \$2,000

Includes Dinner- Theater event special seating for 10 (1 table) • One full page color ad • Special recognition during event • Exclusive table signage • Recognition on electronic banner.

Ad Book Opportunities

Choose to support by selecting an ad option (Ad Book 8.5" x 11" Dimension):

- Full page Black & White \$150 • Cover Inside Front or Back (Color) \$200
- ½ Page Black & White \$75 • Cover Outside Back (Color) \$300

Camera Ready Ads Preferred

Ad Deadline October 25, 2018

Event Level Supporter

Platinum: \$1,000 (10 Admissions/Prominent Recognition)

Gold: \$500 (5 Admissions/Video Salute)

Silver: \$250 (2 Admissions/Book – Collector’s Item)

Bronze: \$100 (1 Admission)

Friend: Less than \$100 (Personal Acknowledgement)



The Gary Literacy Coalition is a Methodist Hospitals Partnership